

HOLIDAY EXPO

365

#justgo



Year-round Holiday Deal Program offered on top of your Holiday Expo participation

OBJECTIVES

- Promote Consumer engagement
- Drive deals
- Monitor your return on investment

As an Exhibitor or Sponsor, you automatically become a member of Holiday Expo 365, however there are four categories:



365 Packages – Based on Holiday Expo Investment	Bronze	Silver	Gold	Platinum
	Up to R20k	R20- R45k	45k - R90k	R90k +
Social Media – posts annually	2	4	8	12
Newsletter – Deals posted on our newsletter of specials you offer	2	4	8	12
References & Testimonials – Posting of pics, stories and feedback from customers that have experienced your product or packages under your section on the website	YES	YES	YES	YES
Competitions & Prizes – Conceptualized and run specifically for your business		1	2	4
Surveys – Done on your behalf			1	2

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